



Give Kids A
Smile, Inc.



Sponsorship Guide

2026



***Celebrating 25 Years
of Giving Kids Smiles!***

*Join Us in Bringing
Healthy Smiles to Kids
Across the Greater St.
Louis Area.*

Presented by
Give Kids A Smile



Website
www.gkas.org





Give Kids A
Smile, Inc.

About Us

Founded in 2001, Give Kids A Smile (GKAS) is a 501(c)(3) nonprofit dedicated to eliminating the silent epidemic of dental disease and improving children's oral health in the St. Louis region through access to comprehensive dental care.

Our Mission

To bring caring dental professionals, volunteers, and organizations together for the purpose of delivering free, quality dental services and oral health education to children.

Our Purpose

Dental disease is one of the most prevalent chronic health issues among children, yet it is preventable. It can severely impact a child's quality of life. Due to untreated dental conditions, underserved children often suffer silently, unable to sleep properly, eat nutritiously, pay attention in school, and smile confidently.

Our Goals

- Raise awareness about the importance of oral health
- Provide underserved children with access to dental care
- Promote good oral health habits in children and their families



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Give Kids A
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What We Do

1. Free Dental Clinics
For Children

3. Dental & Health
Education

2. Ongoing Care
Support

4. Community
Outreach

Program Success



- Since its inception, GKAS has provided over \$15 million in free dental care to more than 15,000 children.
- Give Kids A Smile has grown from a small local initiative in St. Louis into a nationally recognized leader in children's oral health advocacy.
- The success of our model inspired the American Dental Association to expand GKAS into a national program, helping millions of children across the country.
- To ensure equitable access, the organization provides transportation for school groups and offers translation services in more than 15 languages.



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Executive Summary

At Give Kids A Smile, we believe every child deserves access to compassionate, high-quality dental care, no matter their background or circumstance. Twice a year, our dedicated team of volunteer dental professionals comes together to provide comprehensive treatment, oral health education, and a supportive clinic experience for children who might otherwise go without the care they need.



Your partnership makes this work possible. Sponsorships directly fund the essentials that keep our clinics running—from dental supplies and equipment, to nutritious meals for patients, to transportation that ensures entire schools can attend, to the hospitality that fuels the volunteers who donate their time and expertise. These contributions remove barriers to care, expand access to underserved children, and help us deliver full-service dental treatment in a welcoming, child-centered environment. Whether your support provides a child's first toothbrush, covers transportation for dozens of students, or underwrites an entire clinic, you are helping build healthier futures and creating meaningful, lasting impact—one smile at a time.

Sincerely,
Dr. Kourtenay Green
Executive Director



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Give Kids A
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Meet Our Team



Behind every smile is a dedicated team working to make it happen. Give Kids A Smile St. Louis is powered by our compassionate staff, Board of Directors, volunteer dentists, hygienists, community members, and more who share a united purpose — to ensure every child has access to free, quality dental care and education.



Board Members



**Craig Hollander, DDS,
MS, FACD, FICD**
Board President



**Romana Muller, EdD,
MSDH, BA, CEPH, RDH**
Board Vice President



Kelly Jobe, DDS
Secretary/Treasurer



Tyler Crews, DMD
Member at Large



Tiffani Dickey, RDH
Member at Large



**Courtney Ethington, DMD,
MSD**
Member at Large



Mary Gan
Member at Large



**Michael J. Hoffmann, DDS,
FACD, FICD, FAGD, FADSA**
Member at Large



Nevin Mathai, DMD
Member at Large



Danielle M. Riordan, DDS
Member at Large

Staff



Kourtenay Green, DDS
Executive Director



Abby Clanin
Administrative & Program
Specialist



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Give Kids A
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Event Schedule

2026

Spring Clinic — February 13 & 14

2026

Trivia Night — May 1

2026

Golf Tournament — July 31

2026

Fall Clinic — TBD



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**Give Kids A
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Clinic Sponsorships

Our clinics are the heart of Give Kids A Smile. Each spring and fall, hundreds of dental professionals and community members volunteer their time to provide free dental care to children in need. Sponsorships make these clinics possible by funding the supplies, equipment, and comfort items for the children we serve.

<p>Toothbrushes & Toothpaste</p> <p>\$500</p>	<p>Patient Snacks</p> <p>\$1,000</p>	<p>Patient Transportation</p> <p>\$3,500</p>
<p>Your support provides every child with a free toothbrush and toothpaste at clinics and outreach events.</p>	<p>Your sponsorship covers nutritious snacks for all patients so no child leaves hungry.</p>	<p>Your support provides free transportation for patients so lack of access never prevents care.</p>

SPONSORSHIPS OF \$5000 OR MORE EARN YEAR LONG RECOGNITION ON OUR WEBSITE WITH LOGO + LOGO/NAME ON THE CLINIC VOLUNTEER T-SHIRTS WORN BY HUNDREDS OF VOLUNTEERS.

<p>Volunteer T-Shirts</p> <p>\$5,000</p>	<p>Volunteer Hospitality</p> <p>\$6,500</p>	<p>Dental Supplies</p> <p>\$10,000</p>	<p>The Whole Clinic</p> <p>\$25,000</p>
<p>Your sponsorship provides color-coded volunteer shirts featuring your logo.</p>	<p>Your sponsorship provides breakfast and lunch to keep volunteers energized throughout the day.</p>	<p>Your support funds essential dental supplies needed for high-quality care at clinics.</p>	<p>Presenting sponsorship covers all components of a GKAS clinic, ensuring two days of free dental care for children in need.</p>

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Golf Tournament Sponsorships

The Give Kids A Smile Golf Tournament is a fun, community-centered event that combines friendly competition with a great cause. Players and sponsors enjoy a day on the course while supporting free dental care and healthy smiles for local children.

	Putter Sponsor \$500	Fairway Sponsor \$1,500	Birdie Sponsor \$2,000	Eagle Sponsor \$3,000	Clubhouse Sponsor \$3,500	Masters Sponsor \$5,000	Hole-In-One Sponsor \$10,000
ALL SPONSORSHIP LEVELS CAN HAVE TABLES/TENTS AT HOLE AND WILL BE FEATURED ON EVENT SIGNAGE							
Event Webpage Recognition	Name listed	Name listed	Logo displayed	Logo displayed	Enhanced Logo placement	Prominent Logo placement	Top-tier logo placement
Social Media Recognition	Shared group thank-you (name)	Shared group thank-you (logo)	Shared group thank-you (logo)	One Dedicated post (logo)	One Dedicated post (logo)	Two Dedicated posts (logo)	Two Dedicated posts + e-blast highlight (logo)
Program Booklet Ad	Name listing (no logo)	Business-card-size ad	Business-card-size ad	Quarter-page ad	Quarter-page ad	Half-page ad	Full-page ad
Included Golf Groups	-	One foursome	One foursome	One foursome	One foursome	One foursome	Two foursomes
Branded Item	-	-	Koozies	Divot tools	Golf towels	Golf caps	Coolers
VIP Perks	-	-	-	-	-	Logo on clinic volunteer shirts worn by hundreds of volunteers	Logo on clinic volunteer T-shirts worn by hundreds of volunteers + Exclusive recognition as presenting sponsor



Website
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Give Kids A
Smile, Inc.



Let's Get In Touch



Phone

636-397-6453



Email

info@gkas.org



Website

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Together,
we can create
brighter smiles
AND brighter
futures for kids.

