
And We
Continue . . .



Give Kids A Smile

2014 Annual Report

2014 Our 13th Year—And We Continue . . .

- **Established as the GKAS National Community Leadership Development training site in 2011**
- **Conducted the 4th Annual GKAS Community Leadership Development Institute in October 2014**
- **Trained 10 more GKAS community leaders from all across the nation to enhance and develop programs similar to St. Louis**
- **Currently are working with our 40 alumni community leaders to enhance GKAS programs nationally**

2014 Our 13th Year —And We Continue . . .



2014 Our 13th Year —And We Continue . . .

Our mission is to bring caring volunteers and organizations together for the purpose of delivering quality services to children. Our commitment is to the underserved and to strive to mentor organizations and future volunteers to help kids smile.

2014 Our 13th Year—And We Continue . . .

Community Impact—through free dental clinics, healthfairs and community presentations

- **33,056 Children Served to date**
- **\$8,706,209 Services Provided to date**
- **919 Volunteers in 2014**



2014 Our 13th Year—And We Continue . . .

From the President's Desk

2014 was a great year for GKAS here in St. Louis. After finishing up our clinic in October, we celebrate 13 years of service. Our volunteers are the best, demonstrating a depth of caring that has exemplified the values of Give Kids A smile since its inception.

Yet there is still such a great need for our help. A report from the Southern Education Foundation reported that 51% of students in pre-kindergarten through 12th grade in the 2012-2013 school year were eligible for free or reduced price lunches. We use this program to help us identify the children who need our help. We have seen a steady increase in numbers since we started the clinics in 2002.

We are so grateful for the help from all of our sponsors and volunteers. Without their generosity GKAS would not exist. We are especially grateful for the generosity of St. Louis University's Center for Advanced Dental Education. Their state-of-the-art facility allows us to see a significant number of kids in the 2-day clinical event. Their students and the students of the local hygiene and assistant programs have become integral members of the GKAS team. We are proud of the community service they provide and we know they will carry this experience with them into their careers.

2014 Our 13th Year—And We Continue . . .

From the President's Desk--Continued

We are also incredibly grateful to the providers and their staff who graciously agree to finish treatment on our kids from the clinic. Quite often these kids require much more intensive treatment than we can provide at the clinic, sometimes requiring sedation to complete their work.

We know prevention is the best way to keep the kids out of our restorative chairs. That's why we are so proud of our "Tiny Smiles" program. It is a model for similar programs throughout the U.S. We are able to educate the parents and caregiver of our youngest patients, 0-4 years old using a hands-on approach called a knee-to-knee exam. The dentist or hygienist sits knee-to-knee with mom while the child sits on the mom's lap, looking at her. When mom lowers the little ones head back into the lap of the dentist, we can see the teeth, not to mention the tonsils, and we can do a quick exam. We then have the opportunity to discuss what we find with mom. Making suggestions for treatment and prevention of future problems.

We are humbled by the attention we have received from the American Dental Association concerning our efforts. This past year marked the fourth year in a row that the ADA's Community Leadership Development Institute has sent us 10-12 representatives from programs all across the U.S. to train. Our impact at such a national level is humbling.

2014 Our 13th Year—And We Continue . . .

From the President's Desk--Continued

The highlight of our year is still the awarding of our GKAS Hero Award to an individual or individuals who exemplify incredible generosity and talent in the service of the children. At the beginning of 2015 we will recognize the incredible Wolken Family for their service. Parents--Steve and Joan, sons—Chris and Andy, along with daughter, Katie are examples of the heart and soul of GKAS. We are sincerely grateful for their generosity.



Sincerely
Thomas C. Flavin, DDS
GKAS President

2014 Our 13th Year—And We Continue . . .

Our Organization Goals

- **To seek avenues to increase access to dental and other health related services.**
 - **To develop a means to sustain our continuous oral health comprehensive services to underserved children for years to come.**
 - **To develop training programs for students and professionals to deliver quality dental and other health services.**
 - **To improve the access to care for our Tiny Smiles children.**
 - **To promote programs for increasing access to dental and health care locally, state-wide, and nationally.**
 - **To educate children, parents and caregivers in issues of health and prevention.**
 - **To continue to work closely and coordinate services provided by GKAS and by local clinics such as St. Louis Community College, St. Louis University, and low income clinics established and operating in our area.**
 - **To focus all our energy to insuring the tender and careful care of children in this modern world.**
-



2014 Our 13th Year—And We Continue . .

Financial Statement for 2014

| | |
|--|-----------------------------------|
| ■ <u>INCOME</u> | |
| ■ Total Income as of December 31, 2014 | \$261,409 |
| ■ Total In-Kind Income as of December 31, 2014 (2 clinics) | <u>\$619,200(estimated value)</u> |
| ■ TOTAL | \$880,609 |
| ■ <u>EXPENSES</u> | |
| ■ Program Expenses (includes in-kind facility & prof. serv.) | \$744,267 (84% of total income) |
| ■ Fundraising Expenses | \$ 18,168 (2% of total income) |
| ■ Management and General Expenses | \$ 120,287 (14% of total income) |
| ***** | |
| ■ 2014 Assets | \$175,965 |

2014 Our 13th Year—And We Continue . . .

2015 GOAL--Continuation of the Free Bi-annual Dental Clinics and increased education initiatives that will take our level of care deeper into the communities for the most at-risk children and their families through new collaborations, Tiny Smiles initiatives, education, and leadership training.

The officers and board of directors of Give Kids A Smile are committed to continuing our Goal of providing bi-annual free dental clinics for the children of the St. Louis region. In addition, we are creating an environment of collaborations and initiatives that will allow us to promote healthy lifestyles for the children and their families.

Seeking children and families who are in need of our oral health services and education, is a major initiative to ensure their access to care.

Mentoring of student dentists and student hygienists is an emphasis. Career mentoring in the dental profession in many related areas is a constant effort by GKAS staff and volunteers.

Continuing our efforts to promote GKAS St. Louis Style nation-wide through training programs for dental community leaders is an increased emphasis.

2014 Our 13th Year—And We Continue . . .

2015 Goal--Plan of Action

- Provide two free dental clinics—February 20 & 21
Oct 23 & 24
 - Increase student dentists participation at GKAS events through new collaborations with existing dental schools and GKAS Board of Director mentoring and training of students.
 - Development on additional community presentations and oral health training programs for families.
 - Increase the number of children 4 yrs and under seen at our clinic and in the community through GKAS initiatives that include most at-risk mothers and their children.
 - Serve as a national training site for other community dental leaders.
-

2014 Our 13th Year—And We Continue . . .

Collaborative Partners

- St. Louis University – Center for Advanced Dental Ed.
 - St. Louis University – Dept. of Nutrition and Dietetics
 - Missouri Foundation for Health
 - American Dental Association
 - Delta Dental Land of Smiles
 - Southern Illinois University Dental School
 - St. Louis Cardinals – Redbird Rookies
 - Service International
 - Youth-In-Need daycares throughout the Metro Area.
 - Nurses for Newborns community programs
 - American Academy of Pediatric Dentists
-

2014 Our 13th Year—And We Continue . . .

Grant Providers

- Missouri Foundation for Health
 - Express Scripts Foundation
 - Cardinals Care Foundation
 - Orthwein Foundation
 - Cuivre River Electric Community Trust
 - Emerson Foundation
 - Morgan Stanley Charitable Giving
 - Old Newsboy Day
-

2014 Our 13th Year—And We Continue . . .

Officers, Board of Directors, Executive Director

- Dr. Thomas Flavin,
President
tomf@gkas.org
 - Dr. Mark Ortinau,
Vice President
marko@gkas.org
 - Dr. Jeffrey Dalin,
Secretary/Treasurer
jeffd@gkas.org
 - Dr. Anthony J. Marino,
Assist. Secretary/Treas.
tonym@gkas.org
 - Dr. Craig Hollander,
Director
craigh@gkas.org
 - Dr. Danielle Riordan,
Director
danieller@gkas.org
 - Joan L. Allen,
Executive Director
joana@gkas.org
-

2014 Our 13th Year—And We Continue . .

.Contact information



Give Kids A Smile
340-A Mid Rivers Mall Dr.
St. Peters, MO 63376
636-397-6453
www.gkas.org
